

## **Editorial**



Well, here in the UK at least, the sun is out and it is starting to feel like summer is finally on its way! And what better way to put a little sunshine in everyone's lives than the arrival of a new issue of *Insights*. And a bit of a bumper issue it is too!

Following yet another hugely successful and well-attended conference (yes, it gets bigger every year, folks), we are fortunate to be able to bring you a selection of articles developed from conference presentations, including the ever popular view of the **sponsored students** who attended the conference this year thanks to the generous support of publishers SAGE and Springer, alongside our usual broad selection of articles on topics of general interest across the community. As always, we strive to bring a little something for everyone!

Open access (OA) has been such a hot topic over the last few months, especially in the UK, and it is one that is likely to occupy more of our attention over coming months, so it is great to be able to keep the debate going with a further series of articles. Jill Emery looks at how librarians can manage hybrid OA journals, while Phil Sykes assesses what the Finch Report really means for the OA market in the UK. Ralf Schimmer takes a look at how one academic community (high energy physics) is meeting the challenge of OA head-on with the development of the SCOAP<sup>3</sup> initiative and, finally, William Nixon presents a case study of how one institution is managing its OA content through its EPrints repository.

Discovery and discovery tools are topics that have also been exercising the minds of many, especially in the academic library community, so we hope you will find our two case studies really helpful: the implementation of Primo in Ireland, written for us by Ronán Kennedy and Monica Crump, and Ben Elwell's overview of the Summon implementation at the University of Wolverhampton. Simon Inger and Tracy Gardner also take us through some of the findings



of the research they undertook while compiling their report, 'How readers discover content in scholarly journals'.

Another integral part of resource discovery is the provision of metadata, so we are really pleased to bring you Stuart Hunt's overview of Resource Description and Access (RDA), which is starting to make its presence felt after a long gestation, along with Ed Chamberlain's look at how the community moves forward with union catalogues.

However, it is not all about the library perspective. We have always tried to bring varying perspectives to the content of *Insights*, and this issue is no exception. **Nicola Gulley** presents a publisher's view of Creative Commons licensing, while Helen Duriez tackles the theme of new publishing models, with a case study of how one society publisher is moving to a continuous publication model.

We all need increasingly to be able to demonstrate the value of our purchased resources, and metrics continue to build momentum. In this issue we bring you an article by Linda Bennett and Zoe Loveland, which presents some of the results of research into the usage of resources in the arts, humanities and social sciences (AHSS), alongside a look at article-level metrics and new ways to assess research impact from Jean Liu and Euan Adie.

In our ever changing information landscape, we all have another new acronym to get used to, MOOCs (massive open online courses), so we are pleased that **David Kernohan** has written a really informative article looking at exactly what MOOCs are and can be for institutions in the future.

Lest you thought that we hadn't got the international perspective that we have had over recent issues, in this number we bring you an Australian view of how e-books are being integrated into the digital strategy of an academic library. Eleanor Thomas from the University of South Australia (UniSA) gives us her viewpoint.

And, as if that weren't enough, we have been looking at what is trending in the blogosphere. Apps can't have failed to make it on to most people's radar recently, so Mitchell Davis takes a look at BiblioBoard Creator and other related apps for us.

But, we shouldn't forget all our usual features. In our 'Key Issue' this time, **Bill Kasdorf** takes a look at EPUB 3, and our 'People In the News' feature gives us the opportunity to catch up with Sara Marsh of SCONUL, rounded off with a look at a day in the life of ... publishing account executive Simon Neilson at BioMed Central, and our regular People feature.

And don't forget, *Insights* is now available for your mobile life, so you can even read it on your smartphone on the beach!

Have a great summer, and we'll see you again with the November issue of *Insights*!

Steve & Lorraine

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Click through to the relevant pages on the <u>UKSG website</u> for a list of the members of our international editorial board and for information on how to submit articles to *Insights*.

Back issues of *Serials* (the former name of the UKSG journal, comprising Volumes 1–24) can still be accessed (<a href="http://www.uksg.org/serials">http://www.uksg.org/serials</a>) and all the content is now open access. Volumes 25 and 26 (1 & 2) of *Insights*, can be accessed at <a href="http://uksg.metapress.com/content/122388">http://uksg.metapress.com/content/122388</a>.

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